

UCT CAREERS SERVICE

GRADUATE RECRUITMENT RATE CARD

UCT Careers Service | Graduate Recruitment Rate Card | 2019



2019

WHO WE ARE

As the primary link between UCT and industry, the Careers Service ensures that the brightest young minds are placed in the most promising positions, where they can not only realise their career aspirations but also make a difference in society. It provides employers with a pipeline to the best talent by partnering with over 1 800 industry-leading companies and connecting regularly with 28 000 current students and 27 525 alumni. Stewarded by the strength of the UCT institution, it is globally rated in the top 110 for the 2018 QS employability rankings and is the 9 times winner of the SAGEA Best Careers Service award.

PACKAGES 2019

PARTNERING WITH INDUSTRY

The Employer Partner Programme forms the foundation of the Careers Service's collaboration with industry, in the pursuit of building a shared legacy of world class higher education in South Africa. As official partners of the Careers Service, companies elevate their recruitment processes by participating in a variety of career development initiatives and work-readiness programmes, while growing brand awareness amongst students through on-campus marketing opportunities, priority placement at career events, and first access to graduates, to name a few.

The new Employer Partner Programme cycle begins in 2019. Please enquire for more details about the available packages.

ENQUIRE: Nawaal Boolay

STANDARD EMPLOYER REGISTRATION

This once-off annual fee enables organisations to participate in UCT recruitment events for the year. Companies also receive five free job adverts on the MyCareer portal and will be featured in the 2019 Careers Service Guide if registered before 20 March 2019.

COST: R3 500
REGISTRATION OPENS: 4 Feb 2019

RECRUITMENT EVENTS

INTERNSHIP EXPO

This expo is aimed at penultimate and final year students interested in internship opportunities in South Africa and abroad. The event offers companies the opportunity to make contact with students early in the year and to raise awareness about the internships on offer.

COST: R5 500
WHEN: 24 April 2019

LAW EXPO

The UCT Faculty of Law is rated among the Top 100 Law Schools in the world and attracts excellent students from diverse backgrounds. The Law Expo is held at the home of UCT's Law Faculty in Kramer Building.

COST: R5 500
WHEN:

- Law Expo **06 May 2019**
- Law Expo NPO **07 May 2019**

ACCOUNTING EXPO

A sector-specific event for those studying towards Accounting degrees, this event exposes students to the big names in the accounting industry and allows recruiters to source top talent for their companies.

Bag Sponsorship: This unique branding opportunity gives you the edge by making sure that you reach a large number of the student population and leaving a lasting impression. Contact us to find out more and to secure the sponsorship.

COST: R7 500
WHEN: 24 July 2019

UCT EPIC JOB EXPO

Take part in the biggest graduate recruitment event of the year and engage with students across faculties to showcase your organisation's career offerings. Various sponsorship options are on offer to ensure companies can maximise their impact at the event and make a lasting impression on a diverse range of students.

COST: Please refer to the Epic Job Expo rate card for more details.
WHEN: 7 August 2019

MARKETING OPPORTUNITIES

COMPANY SHOWCASES

Companies are invited to spend the day on campus interacting with students, creating awareness around their brand and the career opportunities on offer.

COST:

- Own Stand **R5 000**
- UCT Stand **R9 100**

WHEN: July to September

PRESENTATIONS

Companies can nominate a speaker to engage with UCT students about the issues affecting their industries, as well as the jobs that are available in their organisations, through a 45-minute presentation. These sessions are hosted in easily accessible lecture theatres on campus at 1pm or 5pm in the afternoon.

COST

- Virtual **R1 500**
- On Campus **R2 400**

WHEN: July to September

AWARDS AND RECOGNITION

UCT Careers Service was awarded the following by the South African Graduate Employer Association (SAGEA):



We are proud to have received the SAGEA Best Careers Service Award, and to have been awarded Best Careers Fair.



CAREERS SERVICE GUIDE

With 5 000 copies distributed to all students and available for download online, the Careers Service Guide presents an invaluable advertising opportunity for prospective employers. Promote your company with a full page advert that will appear in the employer directory section of the guide.

COST:

- Full A5 page Ad **R9 000**
- Double page Ad **R14 000**
- Inside back/front cover **R17 500**
- Outside back cover **R19 500**

CLOSING DATE: 20 March 2019

PUBLISHED: May 2019

CAREERS SERVICE ANNUAL JOURNAL NEW

This is a company-to-company publication that does not feature any company advertising. Instead, companies are invited to submit a thought-leadership article, written by a nominated employee. A competition will be run between students to design the front cover of the journal and contributors will have the privilege of choosing the winner.

COST: R10 000 per article

CLOSING DATE: July 2019

PUBLISHED: October 2019

POSTER CAMPAIGN

Companies can raise awareness about their brands through a poster campaign across UCT upper campus and other key UCT buildings. Companies need only supply the A3 posters and we will do the rest.

COST:

- Per 20: **R250**
- Per 50: **R500**

WHEN: Throughout the year

BUS STOPS

Medium and large framed advertisements can be placed in the bus shelters on campus, with the potential to reach a large audience of Jammie Shuttle users. 30 000 passenger trips are completed along these routes each day, six days a week, resulting in 150 000 travellers per week and 600 000 travellers per month.

COST: R30 000 per month excluding vat

WHEN: Monthly

MYCAREER ADVERTISING

Advertise internships, part-time and graduate opportunities, as well as bursaries and scholarships, to the UCT community via the Careers Service's online careers portal. With more than 2 000 hits per week, this is the ideal location to connect with students and alumni.

COST:

- Jan – Sep **R1 200**
- Oct – Dec **R600**
- Alumni **R550**

WEB BANNER ADVERTISING

Get prime advertising space on the Careers Service website for a month and reach both new and experienced job-seekers.

COST: R4 500 per month

WHEN: Throughout the year

SPONSORSHIP OPPORTUNITIES

Companies can gain brand visibility by sponsoring students with items such as financial calculators, as well as by sponsoring facilities or equipment. Companies can also collaborate with our communications team to do a special career-focused feature article for our website.

COST: Please inquire for more details about the available packages.

WHEN: Throughout the year

CONTACTS

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Portfolio: Employer Partner Programme; SMME Discounts; Special collaborations; Opportunities in Africa; Key accounts; Sponsorship opportunities

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Portfolio: Events bookings; Guide queries; Billing; Customised services; Venue bookings

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Portfolio: Events bookings; Guide queries; Billing; Customised services; Venue booking

OTHER SERVICES

EMAIL BLASTS

Students can be notified of opportunities at companies through a targeted email blast. Choose your target audience according to their academic profile and tailor your communication to connect with them.

COST:

Option 1: 1 – 500 recipients **R500**

Option 2: 501 – 2000 recipients **R700**

Option 3: 2001 – 5000 recipients **R900**

WHEN: Throughout the year

SMS SERVICE

Send an update or remind students about events or opportunities via SMS. Companies can specify the target audience according to their degrees and academic levels.

COST: R1 per SMS

WHEN: Throughout the year

INTERVIEW AND ASSESSMENT VENUES

The Careers Service offers six interview rooms ideal for one-on-one interviews, as well as a fully equipped virtual room for Skype or telephonic interviews, and a large assessment venue that can accommodate up to 30 pax.

COST:

- **Assessment Venue:**

Full day **R2 400**

Half day **R1 200**

- **Interview Room:**

Full day **R950** (Max 2 employers in a room. If the number of employers exceeds the room capacity, an additional R100 charged per person for lunch).

Half day **R500**

Virtual Room **R200** per hour

WHEN: Based on availability

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UCT EPIC JOB EXPO RATE CARD



SPONSORSHIP PACKAGES

The following options are available for companies that wish to purchase a full sponsorship package:

PLATINUM PACKAGE	GOLD PACKAGE NEW	SILVER PACKAGE NEW
<ul style="list-style-type: none">• Large stand (6m x 4m) in prime position• Internal and external wall advertising• Bag sponsorship• Double page advert in Event Guide (e-book and hard copy)• Homepage banner for August• Branding and curating rights over TED-talk arena	<ul style="list-style-type: none">• Large stand (6m x 4m) in prime position• Internal wall advertising• Bag sponsorship• Single page advert in Event Guide (e-booklet and hard copy)• Lecture slot in TED-talk arena	<ul style="list-style-type: none">• Large stand (6m x 4m) in prime position• Single page advert in Event Guide (e-booklet and hard copy)• Bag sponsorship
R 250 000	R 150 000	R 25 000

EXPO PRICE LIST

The following items are available for companies that do not wish to purchase a full sponsorship package:

COMPANY EXPO STANDS	COFFEE/BEVERAGE STAND NEW	FOOD STAND NEW	RAFFLE NEW
<p>Companies can opt for either a small or medium stand at the Expo. Companies are responsible for decorating their own stands.</p>	<p>Companies will be responsible for acquiring all supplies to run the stand. They will receive exclusive branding rights on the coffee cups, which will be taken home by all students attending the event. No other sponsored beverages will be permitted in the venue.</p>	<p>Companies will be responsible for acquiring all supplies to run the stand. They will receive exclusive branding rights at their food stands and on all food packaging. No other sponsored food will be permitted in the venue.</p>	<p>Students will automatically enter the raffle when they register their attendance at the Expo by signing in with their student cards. A cash prize of R5 000 will be awarded to the winner of the raffle.</p>
STANDARD (3m x 2m): R 9 000			
MEDIUM (3m x 4m): R 12 500	LARGE (6m X 4m): R 50 000	LARGE (6m x 4m): R 25 000	R 15 000